



RANK PALMS

**Struggling  
with ranking**

# **The Ultimate SEO Checklist 2025**



# RANK PALMS SEO GUIDE



## SEO Finally Made Simple

Say goodbye to confusion and wasted effort. This guide breaks down the exact on-page SEO system we've used to rank 205+ websites. Clear, doable, and built for 2025.



Proven tactics



Beginner-friendly



No fluff



Results-driven

Let's get your website ranking right.

**[www.rankpalms.com](http://www.rankpalms.com)**



# You're working hard

You have written articles, installed plugins, and followed advice from many YouTube videos.

Yet Google still behaves as if your website doesn't exist.

**The traffic?**

zero.

**The rankings?**

Buried on page 3.

**Sounds familiar?**

You're not alone and are not doing anything "wrong"

What you're lacking isn't effort.

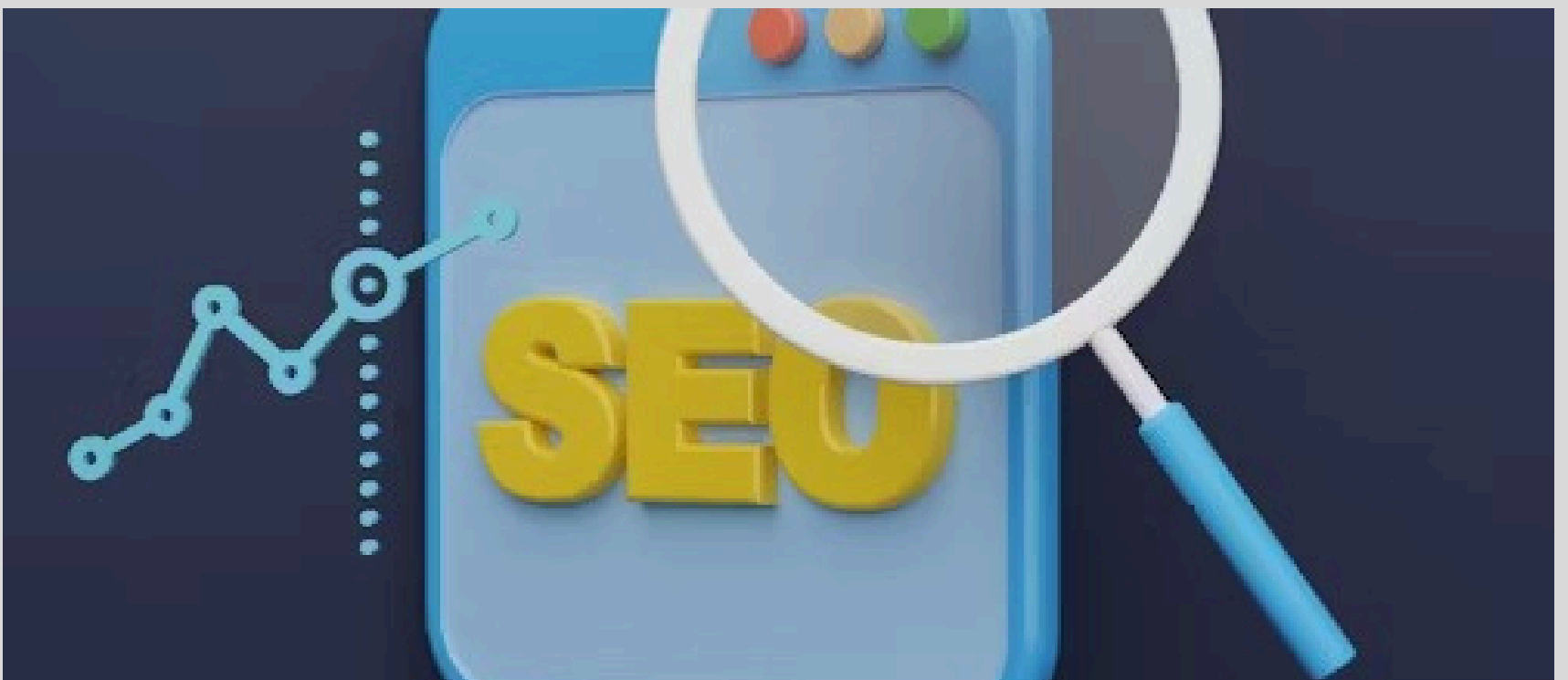
It's a straightforward, proven system that finally makes SEO click.





# What if you could:

- ✓ Find keywords even small blogs can rank for?
- ✓ Know exactly where and how to place them?
- ✓ Write content Google wants to rank without guessing.
- ✓ Fix the tiny technical issues quietly killing your SEO?



 **That's what this eBook unlocks.**

# Ultimate 40-Point SEO Checklist

- Choose a low-competition niche
- Do manual competitor analysis
- Target keywords you can rank
- Avoid hard keyword traps
- Understand realistic ranking timelines
- Write original, helpful content
- Use simple, human-friendly language
- Structure content for easy reading
- Follow 8th-grade readability level
- Match competitor content depth

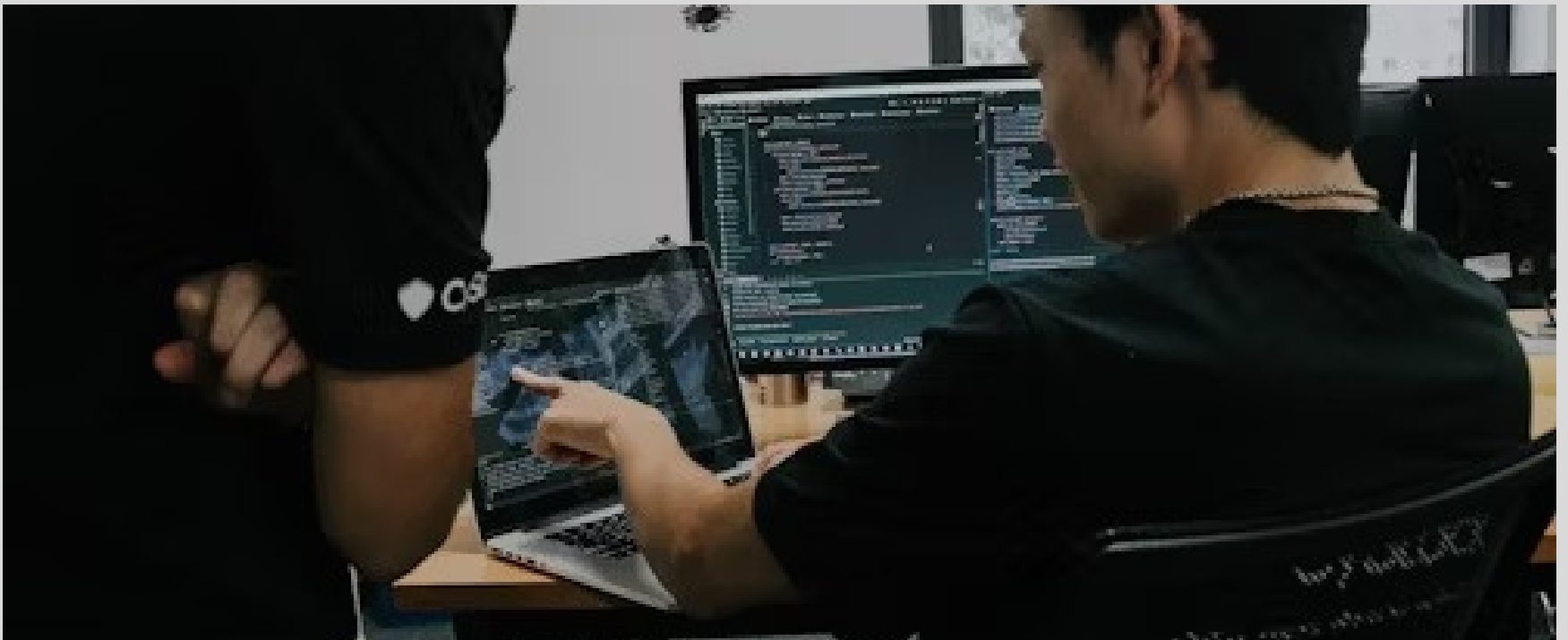


# What's Inside the eBook?



- Use LSI and related terms
- Add keyword variations naturally
- Refresh outdated content regularly
- Check grammar and spelling
- Keep URLs short and clean
- Include keyword in the URL
- Start title with the keyword
- Use keyword in H1 and H2
- Place keyword in intro paragraph
- Use keyword in content body

# What's Inside the eBook?



- Add keyword in buying guide
- End content with keyword (conclusion)
- Set keyword in Yoast focus
- Write optimized meta description
- Limit title to 60 characters
- Use heading tags in order (H1-H4)
- Add a table of contents
- Insert images and videos
- Add social sharing buttons
- Use original, high-quality images

# What's Inside the eBook?

- Compress images for fast loading
- Add keyword in image ALT
- Rename images with keywords
- Add internal links wisely
- Link to trusted external sources
- Remove or fix broken links
- Ensure mobile responsiveness
- Use SSL (HTTPS)
- Optimize page speed
- Add schema and author box





# About Agency!

**At Rank Palms**, we help businesses grow through smart, ethical, and high-impact SEO strategies. With a strong focus on content quality, topical authority, and user-first optimization, we've helped brands scale their traffic, improve visibility, and convert more visitors. This eBook reflects the same values- no fluff, just proven tactics that work in 2025 and beyond.



# Struggling with Traffic?

Get on the Waitlist Before It Goes Live!

follow us!



Discover the exact on-page SEO strategies we've honed over 4+ years to elevate 205+ businesses to top search rankings.

**CONTACT US**

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